

*Competing spreading processes on  
networks –*

*even a few localized edges give you the  
winning edge.*

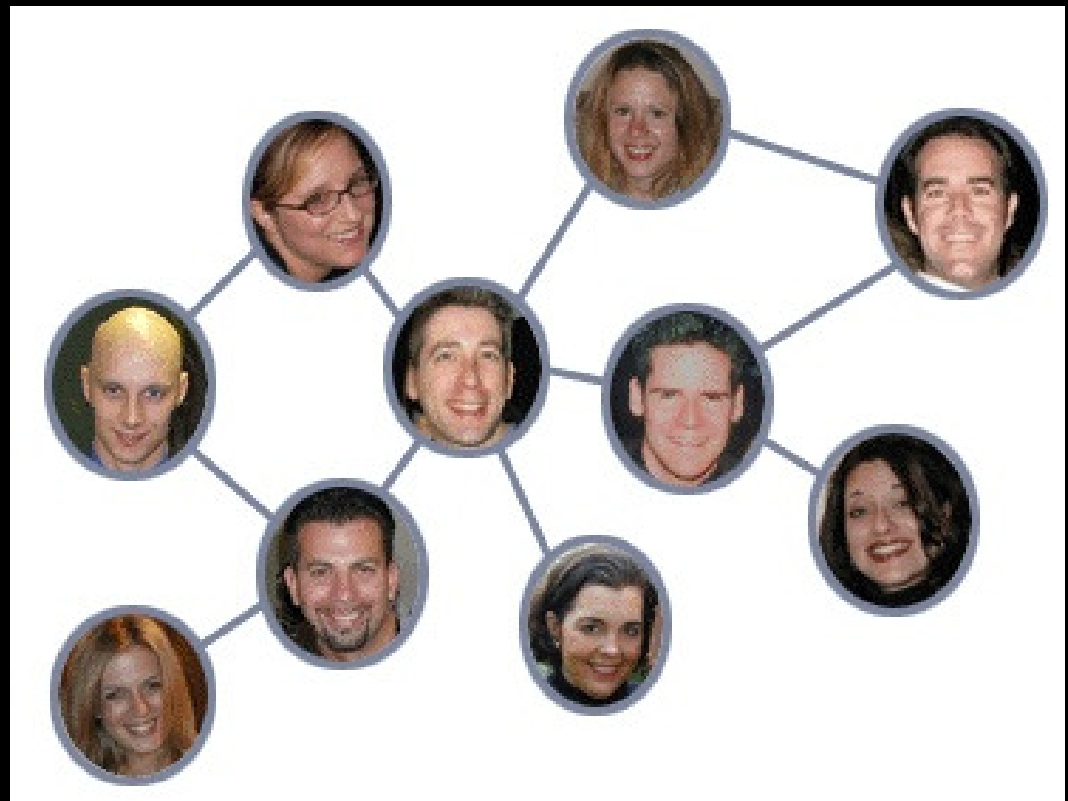


Motivation

## Motivation

# *Competing spreading processes on networks*

- Example: consider a disease in a network which has the ability to develop an immunizing agent (antivirus) and instigate its propagation.

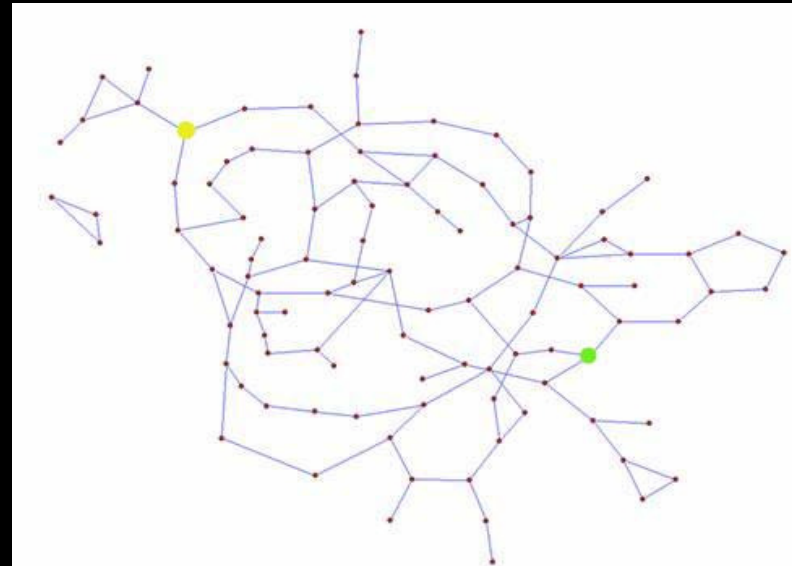


# *A one minute layout..*

- **Motivation**
- **Previous work** - Goldenberg et al. 2005, inspiring the idea of **adding extra edges solely for the antivirus transmission.**
- **Our method** –
  - Adding edges in a **natural and local manner**
  - **More accurate tools**
    - Distances between pairs of nodes in random graphs (van der Hofstad et al 2005).
    - Non-homogenous recurrence relation for the distances after the addition.
  - Uncovering the **“growth rate” effect**, the cause of the antivirus triumph.
- **Analysis and simulations**

## *Simplest setting*

- A network of  $N$  individuals.
- **At time step  $t = 0$  a (randomly chosen) node is infected**
  - In each following time step the neighbours of infected nodes are being infected (it is possible to consider rate/probability of transmission).
- **When specific (randomly pre-assigned) nodes get infected,** they develop an antivirus which start immunizing the network similarly to the virus.



## *Simplest setting – (non) crucial details*


- Does the “yellow” nodes infect their susceptible neighbours with the virus?
  - In our model: yes. Much more challenging.
- Can the antivirus “backtrack” through infected nodes?
  - In our model: yes. More suitable for computer networks/viruses.
- How many “yellow” nodes are there?
  - We shall see that it is nice to have it  $\gg \log(N)$  , but still  $o(N)$ .

*Previous work*

## *Simplest setting – helping the antivirus*



- We can add a fraction,  $q$ , of special edges
- Through the special edges, only the antivirus can be transmitted.
- The objective is to minimize  $q$ , while securing the advantage of the antivirus.



We have just described a system for arbitrary networks, the next natural step is to study it on a random graph model (such a ER, MR)!

## *Notations:*

- We need some notation:
  - Let  $N$ , the number of nodes, be fixed.
  - $A_t(N)$  is the total number of immunized by time step  $t$
  - $V_t(N)$  is the total number of infected by time step  $t$
  - $I_t$  is the number of infected exactly at time step  $t$
  - $\alpha$  is the “branching factor” related to the first and second moments of the degree distribution.

## Brief analysis..

$l_{t+1} = l_t \cdot \alpha$ . If  $\alpha$  is larger than 1 we get an exponential growth. If  $N$  is large enough so that finite-size effects are irrelevant we get

$$V_t(N) = (1 + \alpha + \alpha^2 + \dots + \alpha^t) = \frac{\alpha^{t+1} - 1}{\alpha - 1}.$$

Let us turn to the immunized cluster(s). Define  $A_t(N)$  to be the aggregate size of the immunized clusters at time step  $t$  as a function of  $N$ . Given a relative edge addition  $q$  and an average node degree  $m$ , the expected number of immune specific edges is  $qm$ , and each may initiate an immunized cluster. Once started, the immunized clusters also grow with ratio  $\alpha$ . Thus,  $A_t$  when  $N$  is large enough is

$$A_t(N) = qm[(t-1) \cdot \alpha^{t-2} + (t-2) \cdot \alpha^{t-3} + \dots + 1],$$

which can be compacted to

$$A_t(N) = qm \left[ \frac{t\alpha^{t-1}}{\alpha-1} - \frac{\alpha^t - 1}{(\alpha-1)^2} \right].$$

The ratio of the size of the virus cluster to that of the immunized clusters is

$$\frac{V_t(N)}{A_t(N)} = \frac{1}{qm} \left[ \frac{(\alpha^{t+1} - 1)(\alpha - 1)}{(t-1)\alpha^t - t\alpha^{t-1} + 1} \right],$$

# *Possible improvements*



- Adding edges in a natural and local manner.
- $\alpha_{AV}$  is  $> \alpha_V$ 
  - Even if only by a small amount,  $\epsilon$ , the geometrical progression ensure a win.
- $t$  can not grow arbitrarily!
  - But this seems to spoil also our previous scheme..  
(we need a way to go round this problem)



Our approach

## *Adding edges*

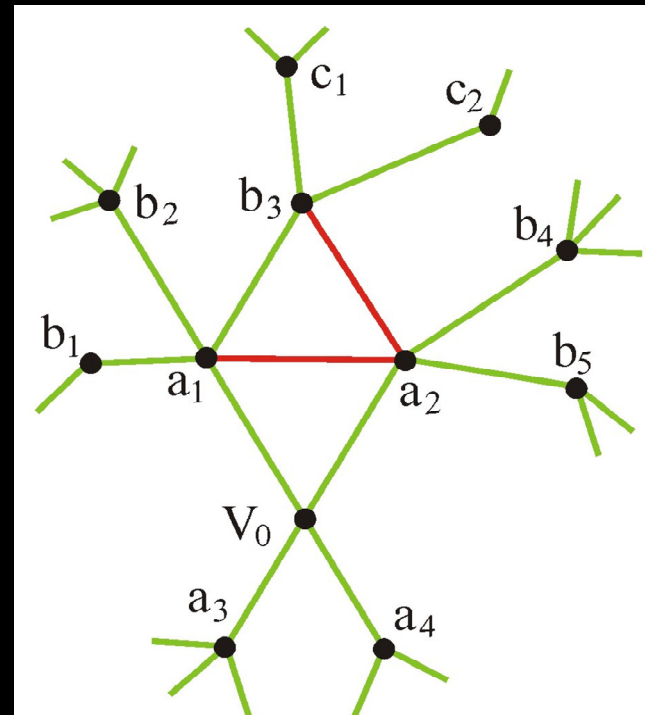


- Connect each pair of nodes at a distance two with probability  $C$ .
  - $C$  can be very small (or even a slowly decreasing function  $C(N)$  ).
- Local, decentralized and natural.
- Example:
  - the use of the "reply all" option instead of "reply" in an e-mail correspondence, where a new connection is made between individuals that might have never been in contact before

Our approach

## *Adding edges – important remark*

- The increase in the average degree does not guarantee us a similar increase in the branching factor, because the network is highly clustered!
  - In contrast to the random (non-local) edge addition.



## Our approach



- Is it possible to use the increased growth rate and also deal with the fact that  $t < N$  ?
- **YES!** Instead, we use a “dual” approach and study distances in the network.

# *the distances in random graphs – without addition of edges*

- Starting at a certain node, we would expect most of the nodes in the graph to be in a distance of  $\log(N)$  from it (where the base of  $\log$  is the branching factor)
- “Dutch theorems” – this is actually concentrated! (finite variance)

*the distances in random graphs –  
without addition of edges*

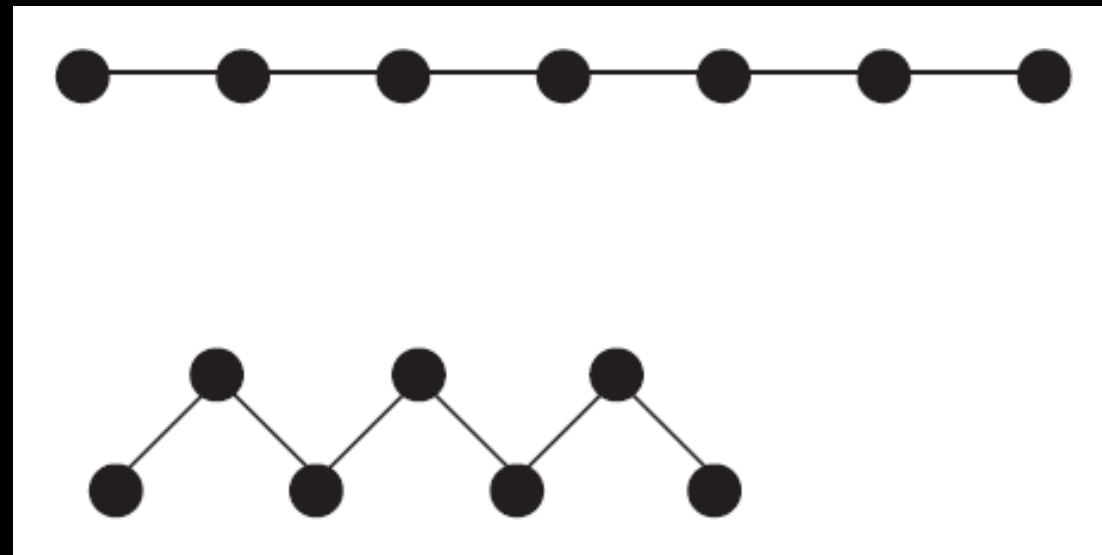


- As a corollary we get a “race track” at a length of  $\log(N)$ , winner takes it all.
- However, even when the antivirus start propagating a short while after the virus does – it loses.

# *the distances in random graphs – with addition of edges*

- How does the length of the “track” decreases (on average) for the antivirus?
- Find  $h(n)$ , where  $n$  is the length without the new edges.

e.g. :  $n = 7$



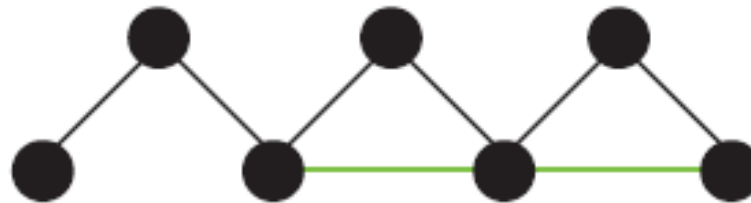
# *the distances in random graphs – with addition of edges*

- Correlated scenarios..

e.g. :  $h(n) = 5$

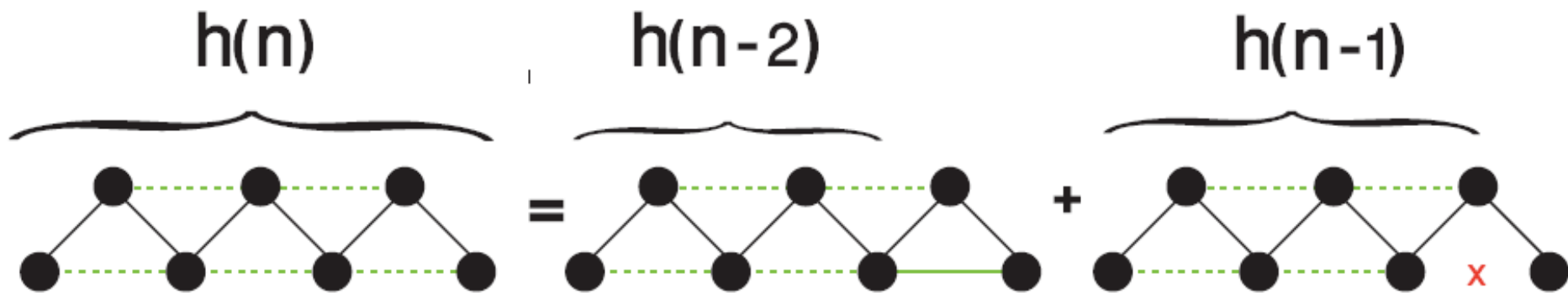


e.g. :  $h(n) = 4$



# *the distances in random graphs – with addition of edges*

- Last edge considerations



$$h(n) = C ( h(n-2) + 1 ) + (1-C)( h(n-1) + 1 )$$

*the distances in random graphs –  
with addition of edges*



- Recurrence relation:

$$\begin{cases} h(n) = (1-C) h(n-1) + C h(n-2) + 1 \\ h(0) = 0, h(1) = 1 \end{cases} \quad \text{initial conditions}$$

# *the distances in random graphs – with addition of edges*

Easiest method..

open MATHEMATICA and type:

```
RSolve[{h[n+2]==(1-C) h[n+1]+C h[n]+ 1,h[0]==0,h[1]==1 },h[n],n]
```

ENTER and get:

$$\left\{ \left\{ h[n] \rightarrow \frac{-(-C)^n \left( \left( -\frac{1}{c} \right)^n + C \right) + (1+C)(1+n)}{(1+C)^2} \right\} \right\}$$

Which  $\rightarrow n / (1+C)$  as  $n \rightarrow \infty$



*Conclusion:*

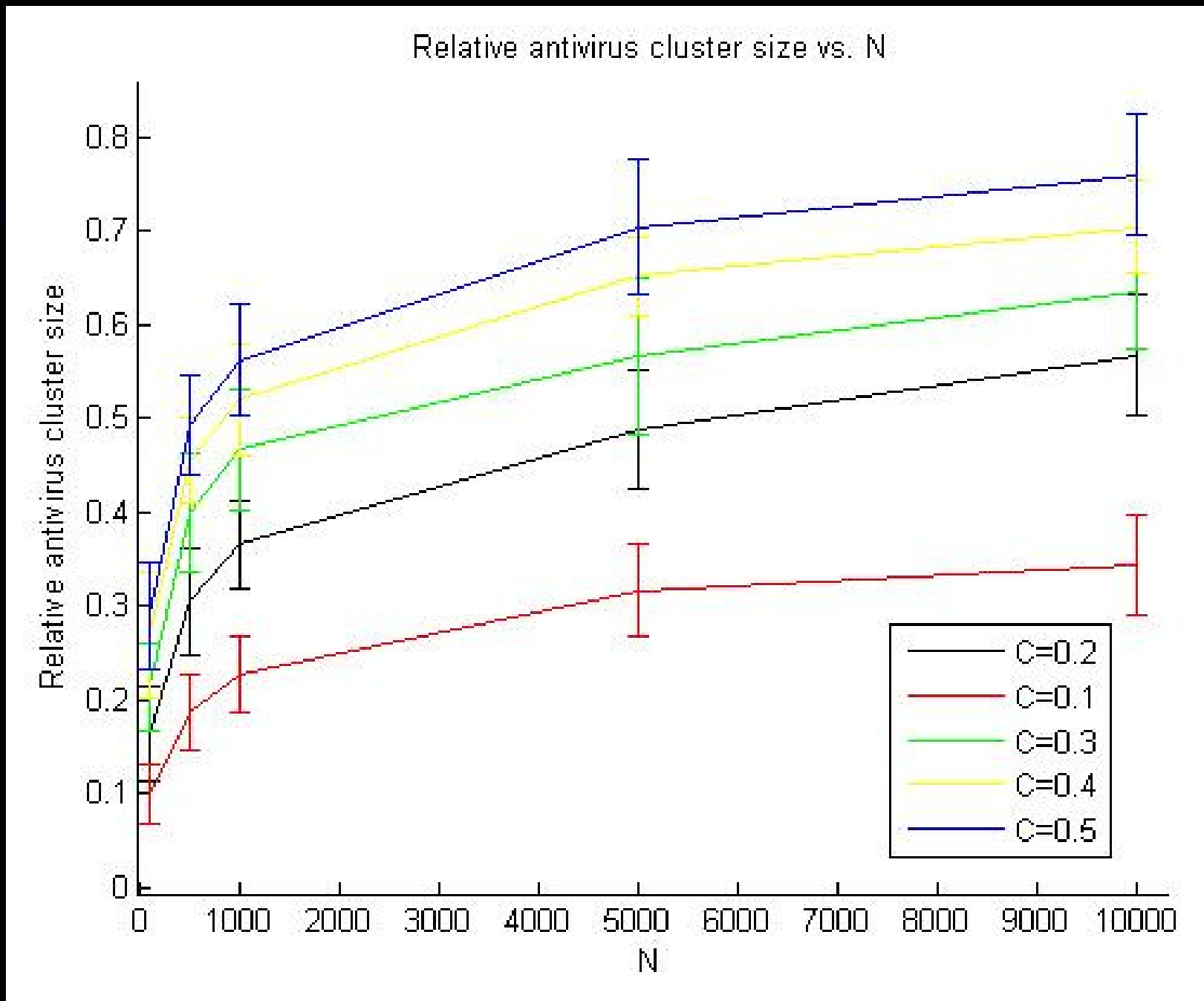
*the addition decreases the distances  
by a substantial, non-finite amount*

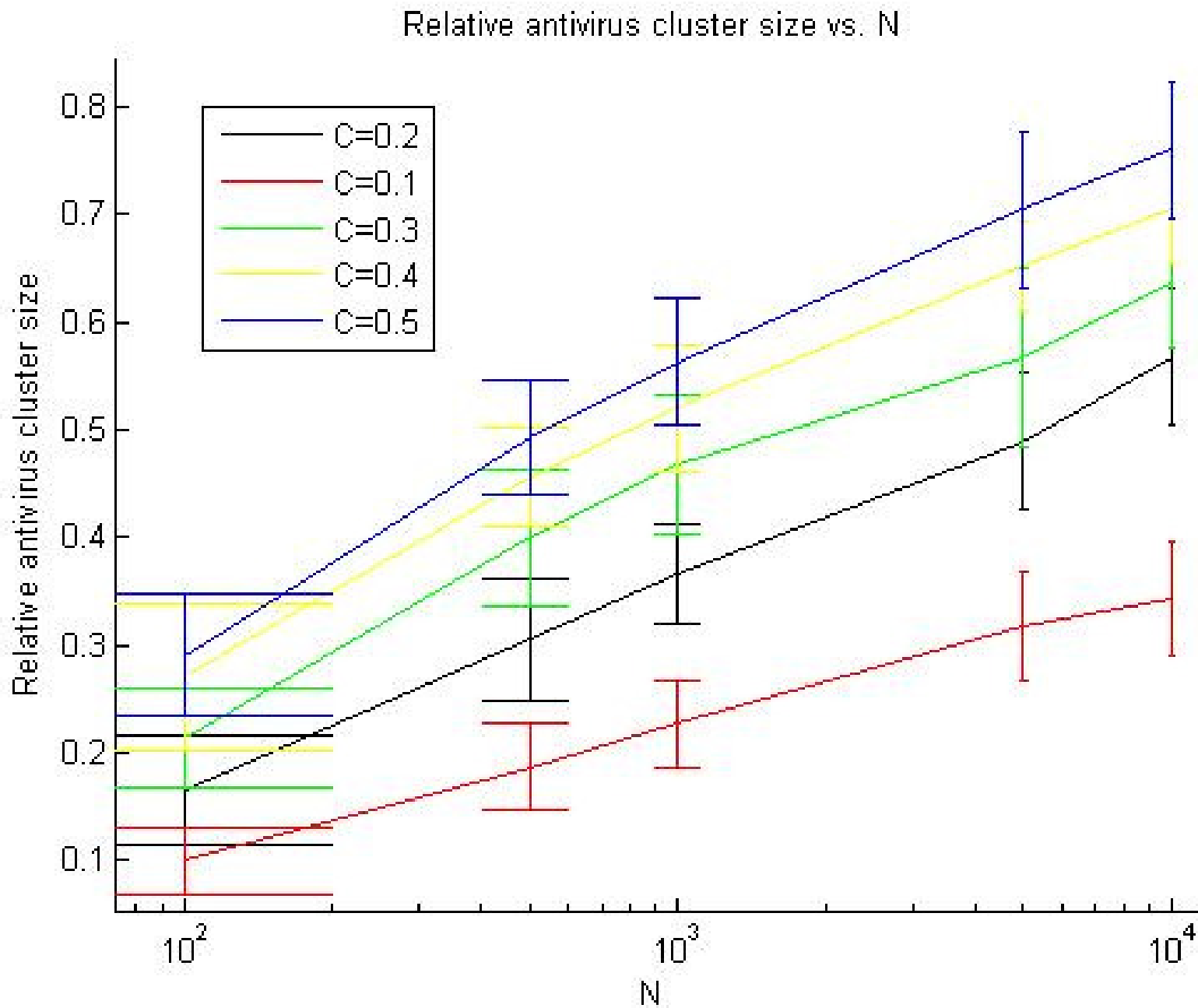
$$h = \log(N)/(1+C)$$



simulations

*simulations*





# *Summary of the new results*

1. We studied the effect of a new naturally feasible local decentralized edge addition.
  - $1/(1+C)$  effect.
2. Our first result was used to explain the victory of the AV.
3. .. As demonstrated by simulations.

## Future work

Finding out the finite size effects.

# *Acknowledgments..*



- Mina Teicher
- The group.. and especially Yaki

