

## **Production of high value functional vegetable juices from industrial co-products**

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Provalor developed a business opportunity from the exploitation of food-grade co-products. The company has recognised a market for converting plant-derived trimmings from the vegetable and fruit processing industries into a range of products and ingredients for human consumptions based on innovative combination of conventional and reliable technologies, whilst being sufficiently protected by appropriate patents. The development of products from industrial by-products lead not only to the development of innovative technologies but also to the development of new partnerships in the chain and to new business with significant value for all partners, and for the environment.